



BEHIND THE BUILD

# Sonoco Headquarters

Bold and bright  
meet real life in this  
re-imagined R&D  
innovation center.

**ARCHITECT**  
Whitney Architects

**GENERAL CONTRACTOR**  
Rodgers Builders

**MARKET SEGMENT**  
Corporate

**SERVICES**  
Flooring, Modular Walls





## Sonoco Headquarters

### THE PROJECT

"Sometimes where you think inspires what you think" That's the belief that led this global packaging company to re-imagine its R&D innovation center, creating a bold, bright new space in an existing building. Their new 35,000 SF innovation center was designed to exemplify their new brand and company initiatives of innovation. The flooring is the foundation for this open and colorful studio space which fosters collaboration, both together & with customers, in a way they couldn't before.

There is a variety of meeting spaces and also vignettes that are designed to place customers in a real life scenario for using their products. These spaces (wall system) have integrated technology that makes the transfer of information easier.

The modular wall system, provided by Bonitz, offers many advantages over standard drywall. The extensive use of glass keeps offices and meeting rooms open and airy, while applied graphics provide privacy and visual variety. Write Away surfaces abound for brainstorming sessions; embedded and hanging technology keeps digital tools handy and easily updatable; and a multi-antler wall with millwork provides an eye-catching and dynamic display space.



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